

Diagnostic Indicators and Secondary Questions

Technology

Social norms

Percentage of persons with mobile phones by gender (OECD)

Percentage of users with access to the Internet, female (ITU Development Statistics)

Percentage of users with access to the Internet, male (ITU Development Statistics)

Mobile Connectivity Index (country performance against key enablers of mobile Internet adoption: infrastructure, affordability, consumer readiness, content and services) (GSMA Statistics)

Percentage of women that use mobile phones or the Internet to pay bills or buy goods online? (Findex)

Percentage of men that use mobile phones or the Internet to pay bills or buy goods online? (Findex)

Banking and technology

What percentage of women make or receive digital payments? (Findex)

What percentage of women have a mobile money account? (Findex)

What percentage of men have a mobile money account? (Findex)

What percentage of females in the country utilized mobile money services in the last 12 months? (Findex)

What percentage of males in the country utilized mobile money services in the last 12 months? (Findex)

Innovation and technology in accessing markets

Percentage of firms with their own websites (Enterprise Surveys)

Can a broadband connection request be completed entirely online? (WBG DBI database)

What is the average price for a month of business broadband connection with at least 10 Mbps download speed and unlimited data usage? (WBG DBI database)

Secondary questions

Is there a significant difference in mobile usage in urban versus rural areas?

What, if any, are the perceived constraints for women having mobile phones?

Is the government collaborating with any mobile phone manufacturers or 2G, 3G, or 4G providers to improve connectivity? (GSMA)

Does the country have established national e-commerce platform(s) that SMEs access? (GSMA)